

# M6 Group selects Quortex to power its live streaming platform

*Rennes, April 5th*

Quortex, the cloud-native solution for Live OTT Delivery, announced today they had been selected by the RTL-owned French media group M6 Group to propel their live streaming platform, especially their online 6Play offering.

M6 Group delivers numerous TV channels such as M6, W9 or 6ter and is one of the most watched networks in the French-speaking world. More than 25 millions subscribers have access to a wide selection of content on the 6Play platform, which is the most advanced available solution in terms of user experience and reachable devices.

M6 Group embraces the OTT disruption and requires a cloud-native approach that can easily scale and adapt its processing based on network events and audience. M6 Group has chosen Quortex in order to boost the User Experience while minimizing the cloud costs.

"Quortex has a very disruptive, future proof, cloud-native solution" said Valery Gerfaud, Chief Technology and Digital Innovation at M6 Group. "It will allow us to reduce the time to market of our new services while lowering the cloud costs of our OTT platform".

"We are absolutely delighted to work with M6 Group", said Quortex CEO and Co-Founder Marc Baillavoine. "M6 teams are incredibly advanced in cloud technologies and our auto-scalable, self-adaptive solution is a great fit for their live streaming workflow."

## **ABOUT M6 Group**

Founded in 1987 around the M6 TV channel, M6 Group is a powerful plurimedia group offering a broad range of programs, products and services. These range from television (8 channels including M6) and radio (3 stations including French no.1 RTL) to production and content buying, digital, e-commerce, cinema, music and live shows. The M6 group has built on its strong brands and content to gradually extend its sphere of operations, through targeted diversifications and innovative offers such as the 6play digital platform, launched in 2013 (25 million registered subscribers, over 1,4 billion video views in 2018). The objective: develop a complementary portfolio of brands that address the needs of different audiences and the new ways they consume content. Find out more at [groupem6.fr](http://groupem6.fr)

## **ABOUT Quortex**

Founded in 2018, Quortex revolutionizes the world of video delivery over the Internet by offering a multi-cloud native, AI-fuelled video delivery solution. This enables content owners to dramatically decrease costs while increasing reliability of the delivery path. Based on patented technologies, Quortex's "Just-In-Time Everything, Everywhere" technology keeps infrastructure costs to a minimum, while dynamically adapting to audience variability and network dynamics. Find out more at [quortex.io](http://quortex.io)

contact: [press@quortex.io](mailto:press@quortex.io)